



SHELBY STRICKLAND

PHOTOGRAPHER | STUDENT JOURNALIST | MARKETER

CONTACT

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INVOLVEMENT

- Press Club of Southeast Texas**
Oct. 2017 - present
- Lambda Pi Eta Honors Society**
Spring 2017 - Spring 2018
- Phi Beta Delta**
International Honors Society
Spring 2018 - Current
- American Marketing Association**
Fall 2014

COMPUTER SKILLS

- Adobe - Photoshop; InDesign; Lightroom; PremierePro
- Microsoft Office Suite
- Hootsuite
- Squarespace
- Wordpress
- Quark - Layout design

ADDITIONAL

- Owner of Lille Vandrerren and Co.**
Lifestyle and Wedding Photographer
- Award Winning Journalist**
Texas Intercollegiate Press Association (TIPA) 2017
- Peru Mission Trip**
Built a new school for teachers & missionaries living in Iquitos

EDUCATION

VANDERBILT UNIVERSITY May 2019
Master of Marketing

LAMAR UNIVERSITY May 2018
Bachelor of Arts: Communication - Journalism GPA: 3.836

Study Abroad Global Ambassador: Spring 2018

STUDY ABROAD

- France (Summer 2017) - French Literature & Cinema
- Iceland (Summer 2016) - Geology & Geography of Iceland

TEXAS INTERCOLLEGIATE PRESS ASSOCIATION (TIPA) AWARDS (2017)

- Editorial Page Design - 1st place & Honorable Mention | General Column - 2nd place
- Cover Design General Magazine - 1st Place | Magazine Story Package - 1st place
- General Magazine and Newspaper - Overall Excellence Division 2 | Newspaper Division 2 - 1st place

CORE COMPETENCIES

- Social media management & strategy
- Creativity | Initiative | Innovation
- Organization skills
- Project management | Leadership
- Analytical skills
- Global exposure
- Teamwork | Conflict resolution
- Interpersonal communication
- Decision making | Planning
- Ability to work under pressure
- Problem solving
- Adaptability

EXPERIENCE

EDITOR-IN-CHIEF

Lamar University Press | Jan 2018 - May 2018

Wrote and edited stories for publication in weekly newspaper distributed to over 15,000 people; designed and finalized content of 15 staff members.

MANAGING EDITOR

Lamar University Press | Aug 2017 - Dec 2017

Wrote and edited stories for publication in weekly newspaper; initiated new establishment of newspaper circulation; formulated weekly meetings for delegation of content to 15 staff members.

CREATIVE INTERN

Praise Church | June 2016 - Dec 2016

Coordinated weekly services; formulated and distributed content for monthly newsletter distributed to 2,500 people; constructed multimedia graphics for web promotions; constructed and managed HootSuite strategy; planned and hosted events for young adults ministry; communicated with vendors and directed a team to implement event strategy.

EDITOR-IN-CHIEF

The Odyssey Online | April 2016 - July 2016

Co-founded The Odyssey Online at Lamar University; wrote weekly articles; revised and modified articles submitted by weekly contributors.